EXPAND AND STRENGTHEN OUR NETWORK OF FRIENDS

I. Create a culture that encourages and values servant leadership
   - Strengthen organizational capacity at Council and Conference levels
   - Increase the number of members, Conferences and Councils
   - Promote Vincentian cultural beliefs of “One Society” and friendship

ENCOURAGE AND SUPPORT VINCENTIANS ON THEIR SPIRITUAL JOURNEY

II. Celebrate our essential element of Vincentian spirituality
    - Enhance the formation, and grow the number, of spiritual advisors at all levels in the Society
    - Increase opportunities for Vincentian spiritual formation

ADVOCATE FOR AND WORK TOWARDS A MORE JUST WORLD

III. Inspire membership to embrace Catholic Social Teaching
     - Establish St. Vincent de Paul as a thought leader on poverty and justice
     - Be a Voice for the Poor at national, state, and local levels

PROMOTE DEEPER AND MEANINGFUL RELATIONSHIPS WITH THOSE WE SERVE

IV. Deepen our understanding of the challenges of poverty
    - Advance acceptance of those who are different from us
    - Reinforce the importance of the Home Visit as a mutual transformational experience

DEVELOP, IMPROVE, AND EXPAND SERVICES

V. Formalize a national process to share and promote model programs that can be replicated by member councils
   - Strengthen and expand retail operations
   - Strengthen and support Councils in providing housing and services to those without shelter
   - Promote efforts to fulfill unmet community needs using the talents of our members